

## **Men Behind the Curtain: Atticus Gannaway**

Atticus Gannaway sheds light on L. Frank Baum's relationships with his publishers, their personal and professional backgrounds, and how those backgrounds positioned the publishers to help Baum and his successors cultivate one of the most successful juvenile series of the early twentieth century. Gannaway's presentation encompasses the Oz books begun by Baum continued posthumously. Gannaway will answer how shifting US demographics, economic cycles, and military conflicts played into the fortune of the Oz books and other lingering questions about the history of the Oz franchise.